



Sachin Shinde

Founder of Maruti Leather Crafts.

A brand curator and an experienced founder – Sachin Shinde has a demonstrated history of working successfully in the leather and lifestyle industry. His love for luxury brands and the desire to create a global brand is evident through the quality and innovative designs of his products. His passion for entrepreneurship and a deep reverence for ancient Indian art forms is what drives him to create an Indian brand that will stand out in the global market.

“When the world is behind the next big thing, you come back to your roots.”

Carrying forward the lineage of a skilled leather craftsman – my grandfather, it is my utmost pleasure and honor to present our art to the world through Maruti Leather Crafts. I’ve always believed in the transformative power of education and its ability to change the future for good. Hence, I completed my hotel schooling from Rizvi College of Hotel Management, India, got my experience from Taj group of Hotels. Then pursued two degrees in England. PG in Hospitality Management from Ealing, Hammersmith & West London college and then did MBA from University of Wales, Cardiff. Starting out as a hospitality management graduate, I had the wonderful opportunity of working for some of the most renowned names in the industry including Chef Gordon Ramsay. The experience of hospitality industry and being in London gave me an exposure to luxury and understanding of brand standards. Although working in hospitality industry was interesting, I realized that my passion lies somewhere else but here. I returned to India with the determination to create a global lifestyle luxury brand. And that was the start of Maruti Leather Crafts (MLC).



Education

- 2012 - 2013
Landmark Graduate,
Landmark Education.
- 2009 - 2011
MBA,
University of Wales, Cardiff.
- 2007 - 2009
PG in Hospitality Management
Ealing, Hammersmith & West London College.
- 2003 - 2006
Diploma in Hotel Management,
Rizvi College of Hotel Management.
- 2001 - 2003
HSC, Commerce,
South Indian College.



Experiences

- Co-Founder and Creative Director
Vaarsa - Full-time
May 2021 - Present
- Founder
Maruti Leather Crafts
Nov 2011 - Present
9 yrs 7 months
Mumbai Area, India
- Sr Executive Asset Protection
Bharti Walmart
Mar 2011 - Nov 2011
9 months



Personal skills

- Product Design
- Branding
- Design Thinking
- Sustainable Fashion
- Leather Expert
- Indian Art Forms
- Strong Entrepreneurship
- Product & Business Development
- Design Functional Thinking
- Indian Art Forms - Indian GI Products
- Storyteller

2003 - 2006
Diploma in Hotel Mangement,
Rizvi College of Hotel Managent.

2007 - 2009
PG in Hospitality Management
Ealing, Hammersmith &
West LondonCollege.

2003 - 2006
Worked with Taj Hotel Group.

2009 - 2011
MBA, University of Wales, Cardiff.

MUMBAI

LONDON

Birth of Maruti Leather Crafts

Established in November 2011, Maruti Leather Crafts is one of few Indian companies known in the hospitality industry for its custom luxury products. The determination to be unmatched in the industry and the desire to meet global brand standards has driven us towards innovation. We customize products according to every brand, so that it is a perfect combination of functionality and aesthetics according the brand standards. Using sustainable raw materials, we have created custom products for Luxury Hotels, Fine Dine Restaurant Chains, Fashion Brands, and Corporates.

With the vision to present diminishing Indian Art forms on Global Platforms, we are driven by our desire to create innovative products according present day requirement. We guarantee the durability of our products. Our exclusive collection of Hand-Crafted Products offers a range of diffrent materials like Leather, Real Leatherite, Canvas, Polyester/ Recycled polyester, Jute, Linen, Cotton, Cork, Rattn Bamboo, cane, Wood, Acrylic, Metal, Mother of pearl, Bone inlay, onyx and concrete. Keeping in mind the intricacies of Indian Craftsmanship, these products are designed with keen attention to detail.



Real Leather
Leather is a strong, flexible and durable material obtained from natural or chemical tanning, of animal skins and hides to prevent decay.



Leatherette
Leatherette is a synthetic material designed specifically to imitate leather. made from natural or synthetic cloth fibers coated in PVC or polyurethane and contains no animal by-products.



Linen
Linen is a durable natural fiber derived from the flax plant.



Canvas

Canvas is a plain-woven fabric typically made out of cotton and, to a lesser extent, linen. Canvas fabric is known for being durable, sturdy, and heavy duty.



Felt

Press Felt is a textile material that is produced by matting, condensing and pressing fibers together.



Recycled Polyester

Recycled polyester, often called rPet, is made from recycled plastic bottles. It is a great way to divert plastic from our landfills.



Cork

Cork is an impermeable buoyant material, the phellem layer of bark tissue that is harvested for commercial use primarily from *Quercus suber*, which is native to southwest Europe and northwest Africa.



Rattan bamboo mat

The real rattan is made from natural abaca strands (palm). There is no doubt that it is absolutely beautiful but because it is such a delicate material it is impractical for outdoor use.



Jute

Jute is a long, soft, shiny bast fiber that can be spun into coarse, strong threads.



Cane

Cane is the thinner material that results from the process of stripping the rattan plant. Wicker can also be made out of rattan, but also out of bamboo, reed, willow, or even synthetic fibers.



Acrylic

Acrylic Poly(methyl methacrylate) belongs to a group of materials called engineering plastics. It is a transparent thermoplastic.



Wood

Wood is the only structural building material that is both renewable and sustainable. As a high-performance and cost-effective material, wood products build our world best.



Metal

A metal is a material that, when freshly prepared, polished, or fractured, shows a lustrous appearance, and conducts electricity and heat relatively well.



Onyx

Onyx primarily refers to the parallel banded variety of chalcedony, a silicate mineral. Agate and onyx are both varieties of layered chalcedony that differ only in the form of the bands: agate has curved bands and onyx has parallel bands. The colors of its bands range from black to almost every color.



Mother of pearl

Mother of pearl is the term used for the iridescent substance that forms the inner layer of the shell of some mollusks. It's often used to make unique pieces of jewelry, among other uses, that have a boho-chic aesthetic.

Bone inlay

Bone inlay products are made from camel bone. Following guidelines for ethical treatment of animals, the bone is sourced from animals who have died of natural causes, and materials are certified by local authorities.



Vaarsa





Vaarsa is the first Indian Brand to take an Indian heritage art form and launch it on Kickstarter and got 100% successfully funded in just 100 minutes. We are proud to harbor some of the most talented artisans in the industry, and of the fact that our craftsmen are the highest-paid in the industry. Although this craft is not appreciated enough unless it has a high-end label on it and unfortunately, this system is discouraging for the artists as they aren't paid enough. Consequently, we are on the brink of losing several ancient art forms. Hence, we are working towards building a bridge between Indian Art forms and the International Market while ensuring that our artisans are well-respected and taken care of.

Vaarsa which literally means "legacy" is a vintage-inspired, slow fashion brand – Vaarsa will focus on creating new products by reviving India's heritage artforms and collaborating with local artisan communities. Our first project under our label Vaarsa is Kolhapuri Chappals. We plan on making the locally loved Kolhapuri chappals a global trend through our label taken care of.




Contact

 Mumbai. Maharashtra

 +91 8652160434

 [linkedin.com/in/sachinshindes](https://www.linkedin.com/in/sachinshindes)

 [sachin.shindes](https://www.instagram.com/sachin.shindes)

 Sachin.shindeSachin.shinde@marutileathercratts.com