



MARUTI LEATHER CRAFTS

Handcrafted product solutions for luxury hospitality, premium brands and refined spaces.

Est. 2011 | Mumbai, India

Luxury Company Profile 2026



FOUNDER PHILOSOPHY

When the world chases the next big thing, we come back to our roots.

That belief sits at the heart of Maruti Leather Crafts. Founded by Sachin Shinde, the studio was built on the conviction that Indian craftsmanship can feel contemporary, luxurious and globally relevant without losing its soul.

From leather roots in Mumbai to multi-material product development for hotels, restaurants and brands, the journey has always stayed close to material honesty, human skill and quiet excellence.



WHO WE ARE

A founder-led studio for refined product solutions



Maruti Leather Crafts designs, develops and manufactures custom products for luxury hotels, restaurant groups, premium brands and corporates.

- Established in 2011 and built on handcrafted execution.
- Trusted for brand-standard customization and functional elegance.
- Working across leather, textiles, wood, metal and contemporary mixed materials.
- Based in Mumbai with a strong artisan and partner ecosystem.

WHERE WE ARE STRONGEST

Crafted around four areas of expertise

- | | | |
|----|--------------------------------|---|
| 01 | Luxury hospitality | Guest-facing accessories, directories, amenity presentation, room and restaurant collateral. |
| 02 | Restaurant & fine dining | Menu covers, bill folders, tabletop accents and details that elevate service presentation. |
| 03 | Corporate & functional gifting | Desktop products, customer folders, travel merchandise, accessories and bespoke business utilities. |
| 04 | Custom product development | Materials, dimensions, finish, branding and construction adapted to the client's exact brand standards. |

2011 — 2026

A journey rooted in craft, refined through trust

15 years of building
with patience

Over time, the business evolved from leather beginnings into a wider, multi-material practice serving hospitality, restaurant and corporate clients in India and internationally.

100+ luxury hotels & restaurant
chains served over the
years

2011

Maruti Leather Crafts is
established
in Mumbai.

2020

Deepening presence across
luxury hospitality projects with
consistent repeat business and
stronger brand-standard
alignment.

2011–2019

Strong reputation built across luxury
hospitality and custom B2B product
making.

2025–26

A renewed chapter: public industry
representation, deeper roots
narrative and export-facing
ambition.

EXPORT PERSPECTIVE

Made in India, shaped for global hospitality standards

The business has supported hospitality and luxury-linked projects across select international markets, while remaining grounded in Indian craft-led making.

- 01 Australia** Fine-dine and hospitality accessory supply
- 02 Singapore** Restaurant-focused leather solutions
- 03 USA** Custom hospitality product development and supply
- 04 GCC / Oman** Pre-opening hotel and bespoke project support

Expansion in view: UK and Europe



Export-grade hospitality product solutions built with customization at the Core.



The ambition ahead is not just to sell abroad, but to carry an Indian luxury-making language into wider markets.

MATERIALS WE WORK WITH

Luxury begins with material understanding

The studio now works across tactile, durable and brand-appropriate materials selected not only for appearance, but for how they live in real hospitality and premium-use environments.



Leather



Linen / canvas



Wood

Core Materials

- Leather & leatherette
- Linen, canvas & textile-backed surfaces
- Wood & natural-look finishes

Extended Materials

- Acrylic & metal accents
- Cork, concrete and other textured alternatives
- Resin and mixed-material applications



Acrylic & metal



Cork & textured



Resin & mixed materials

HOSPITALITY EXPERTISE

Designed around the guest experience

MLC's strength lies in understanding how products behave within luxury hospitality — not just how they look, but how they feel, wear, present and support service.

- Guest directories & room folders
- Amenity boxes, trays & accessories
- Menu covers, bill folders & tabletop presentation
- Housekeeping & in-room utility details
- Restaurant accessories and custom collateral



SELECTED APPLICATIONS

From understated essentials to statement pieces



Quiet essentials (bathroom & room)



Structured function (desk & folders)



Minimal utility (trays & holders)



Statement accents (premium pieces)

Applications range from quiet, everyday essentials to more expressive statement pieces — depending on the role the product plays within the guest experience.”

- Guest-facing essentials designed for daily use
- In-room and tabletop accessories aligned with brand identity
- Functional objects with refined material expression
- Custom development driven by project-specific requirements

Beyond hospitality: Extending our design language to brands and corporates



The same design discipline and material understanding extends into corporate, brand and private label applications — where functionality, consistency and brand alignment are critical.

Designed not as products, but as extensions of brand identity.

- Corporate gifting designed for long-term use
- Document folders and premium client handover kits.
- Private label product development for brands.
- Brand-led merchandise with functional relevance.
- Purpose-built products aligned to specific use cases.



CUSTOMIZATION & BRANDING

Made to brand standards, not off-the-shelf convenience

What clients value is not just what we make, but how precisely it is adapted. Size, color, material, construction and branding are shaped to reflect the identity of the space or brand.

Every detail is engineered to align with the brand, not adapted after.

- Embossing, debossing, foil and logo applications
- Material and color development aligned to brand palettes
- Sampling and refinement before bulk execution
- Handmade character with functional consistency



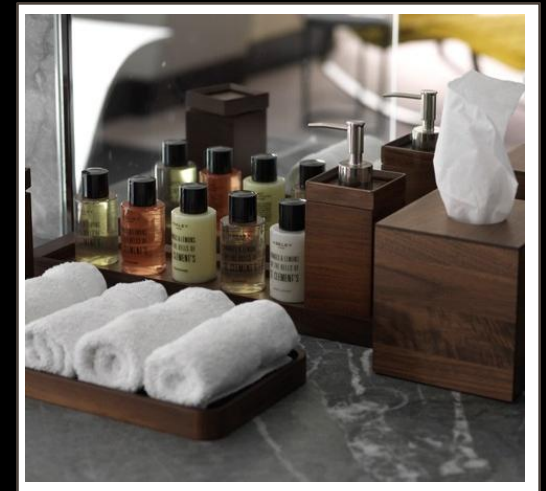
ROOTS

Built in Mumbai. Powered by skill.

Maruti Leather Crafts grew out of an ecosystem where raw material, skill, finishing and entrepreneurship coexist in close proximity. That foundation still matters. It keeps the work human, responsive and deeply connected to the people behind it.

It is also why the brand story remains believable: rooted in Indian making, yet capable of meeting the aesthetic and practical expectations of premium spaces.

“When the world is chasing the next big thing, we come back to our roots.”



SELECTED CLIENTS

Trusted across hospitality, dining and business

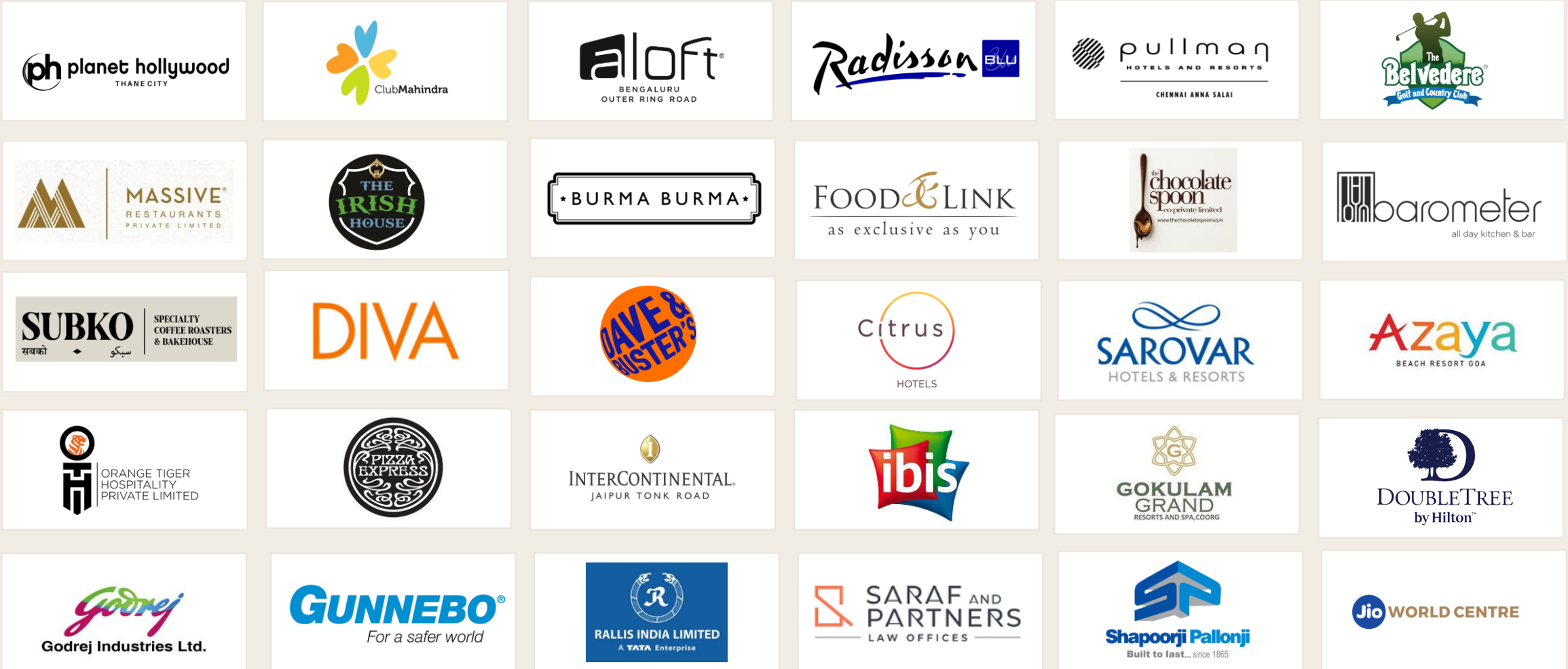
A selection of relationships built through consistency, customization and trust over the years.



EXTENDED CLIENT RELATIONSHIPS

Beyond hotels: restaurants, brands and corporate clients

Additional relationships across food service, private enterprise and brand-led collaborations.



FOUNDER & RECOGNITION

A brand with a human story behind it

Sachin Shinde's journey gives the company more than ownership — it gives it point of view. The work began with leather, but the deeper mission was always to bring rooted Indian craftsmanship into more refined, contemporary and globally confident spaces.

- Early media coverage included BBC / India Business Report features on the founder's work
- Maruti Leather Crafts received the Amity Corporate Excellence Award in 2020
- Founder invited to represent the sector at 2026 industry and MSME forums

The direction remains the same: create products of taste, integrity and staying power.

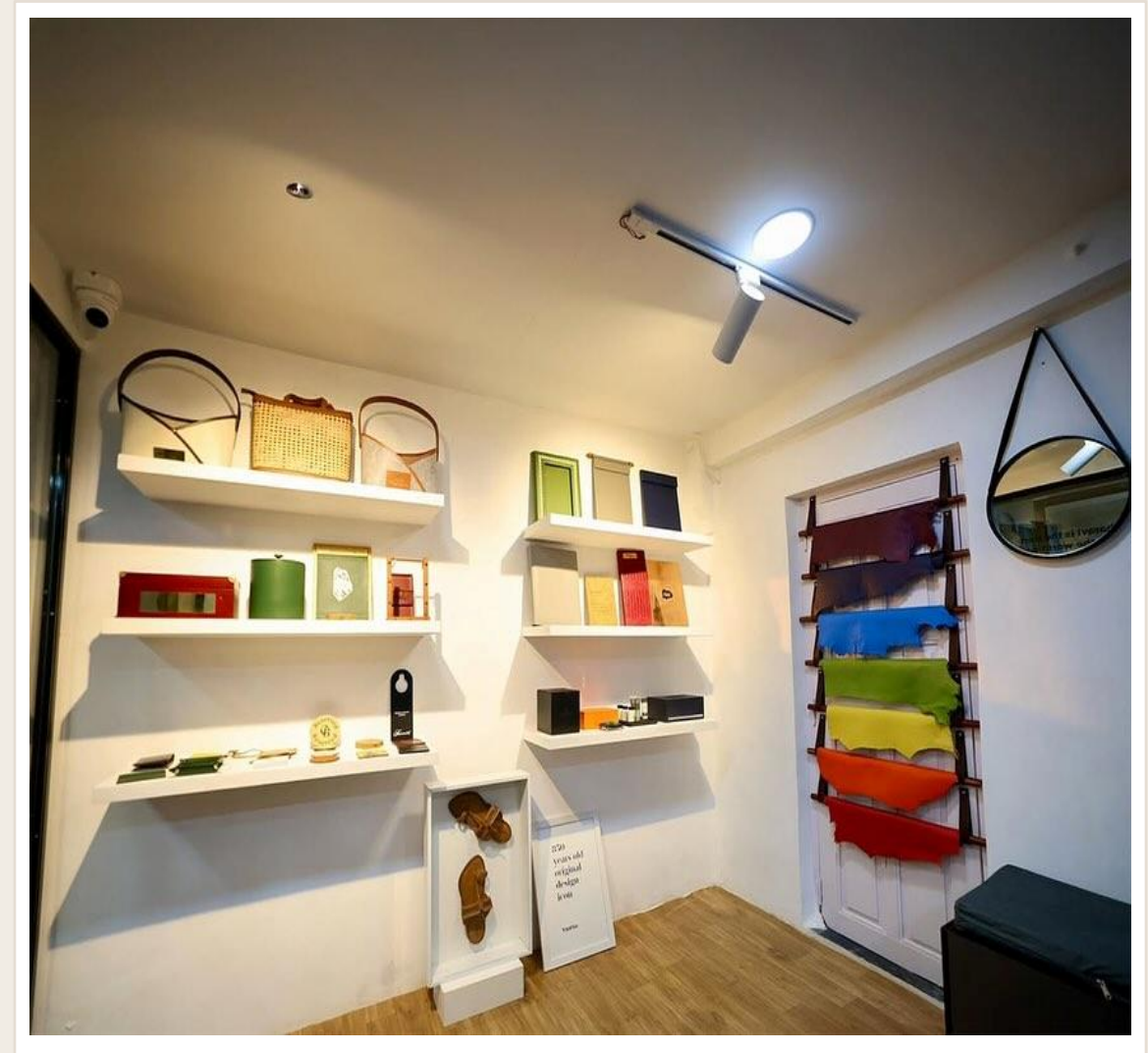


THE NEXT CHAPTER

Where we want to go from here

To build Maruti Leather Crafts into a globally respected Indian product house for luxury hospitality and brands — rooted in Indian craftsmanship, refined by contemporary design and trusted in execution.

- Deeper leadership in luxury hospitality accessories and collateral
- Stronger material innovation, including resin and mixed-material collections
- More export-facing collaboration without losing the authenticity of Indian craft roots
- A quieter, more lasting kind of luxury built on substance rather than noise





Maruti Leather Crafts

Crafted with intent. Made with care.

Sachin Shinde

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